

# LIFE DATA EPIDEMIOLOGY

## Lecture 8: Network spreading

Leonardo Badia

leonardo.badia@unipd.it

# SI model over a network

- A message is spreading over a network
  - e.g. a gossip spreading by word of mouth
  - can we use the equations of the SI model?



$$\frac{ds}{dt} = -\beta sx, \quad \frac{dx}{dt} = \beta sx$$

- Model prediction was that the number of “infected” reaches 100% as a sigmoid (exponential at first, then flat): is it so?

# Cascading as diffusion model

- Consider a general trend for imitation
- More than for epidemics, this is used for beneficial imitation (but same model) e.g.
  - **information acquisition**: you get some news and you spread it
  - **direct-benefit effects**: you imitate others with similar traits because of advantages (e.g., adopting compatible technology)

# Cascading over networks

- We model direct-benefit relations over a network (seen as a graph) as follows:
  - nodes in the network can take either of two behaviors, called **A** and **B**
  - nodes get a utility (payoff) depending on what they do and their neighbors do
  - those playing **A** get  $a > 0$  for each neighbor playing **A**, and 0 for those choosing **B**;
  - **B** gives either 0 or  $b > 0$  per neighbor, resp.

# Cascading over networks

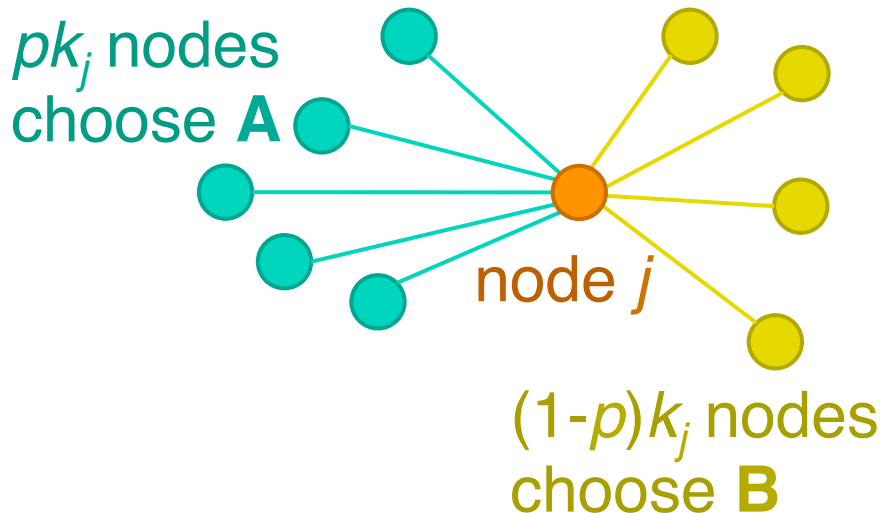
- The situation can be displayed as a table
  - in game theory this is a **coordination game** between any two nodes  $i$  and  $j$

		<b>A</b>	$j$	<b>B</b>
<b>A</b>		$a, a$	$0, 0$	
<b>B</b>		$0, 0$	$b, b$	

- in reality this is an n-person game whose payoff =  $\Sigma(\text{local games})$

# Cascading over networks

- Each node selects its behavior in a **selfish** and **myopic** way
  - i.e., maximizing its own individual payoff and assuming that others do not change



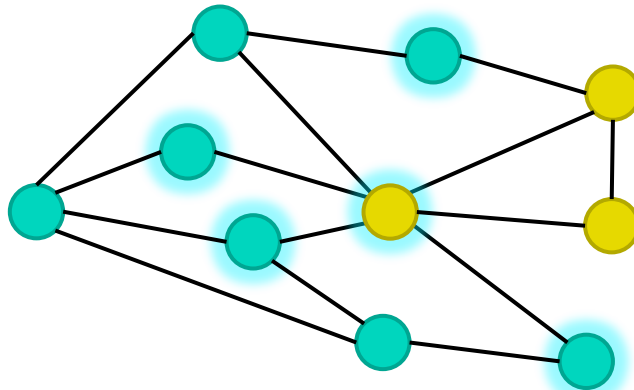
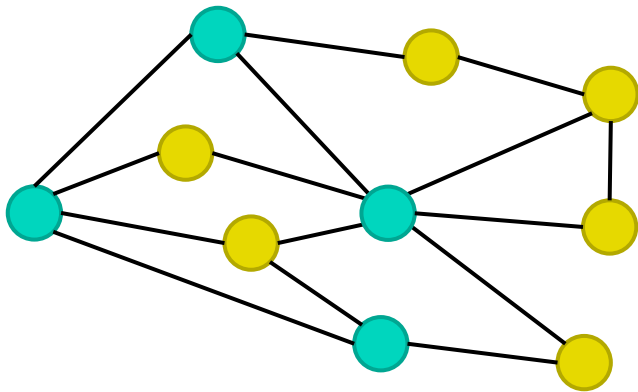
- *j* chooses depending on the neighbors
- a fraction  $p$  (or  $1-p$ ) of them choose **A** (or **B**)

# Cascading over networks

- The decision rule for node  $j$  is simple:
  - choose **A** if  $k_j p a > k_j (1-p) b$ , else choose **B**
  - this can be rearranged as  $p > \boxed{b / (a+b)}$   
call it  $p^*$
  - in other words, node  $j$  follows a simple threshold rule: if  $p > p^*$  choose **A**, else **B**
- In the end, a node follows what “most” of its neighbors do (but weighted on payoffs)

# Equilibria of cascading

- In such a scenario we can think of a dynamic process as per this example
  - assume  $a=5$ ,  $b=3$  → the nodes highlighted do not like their current choice and change





# Equilibria of cascading

- Iterating the process, we eventually reach
  - choice **A** for all nodes
  - choice **B** for all nodes
  - or some intermediate cases where both choices coexist (is this possible?)
- Especially, we may be interested in evaluating this for an innovation trend
  - e.g.,  $a > b$  although at  $t=0$  most nodes adopt **B** and just a tiny fraction does **A**

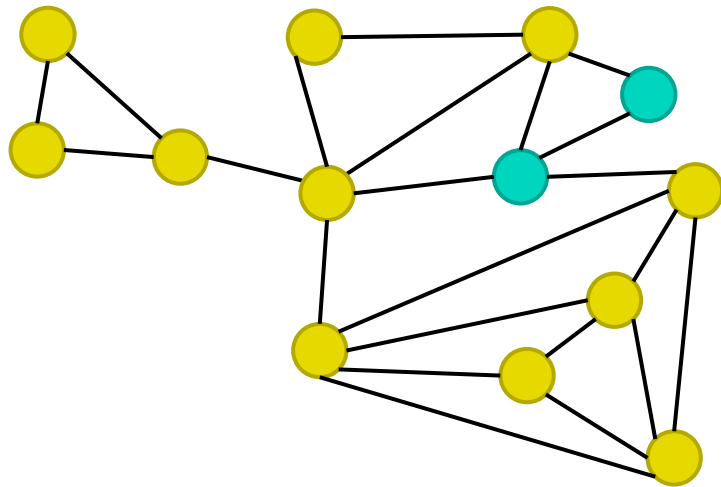
# Dynamic model

- For the sake of simplicity, consider the “initial adopters” to always stick to **A**
  - we actually need an external motivation for these “pioneers of innovation” to choose **A** when everybody else does **B** instead
- It can be proven then that nodes can only switch **B** → **A** and not the opposite
  - due to the fact that the number of neighbors choosing innovation **A** can only increase

# Complete cascade at $p^*$

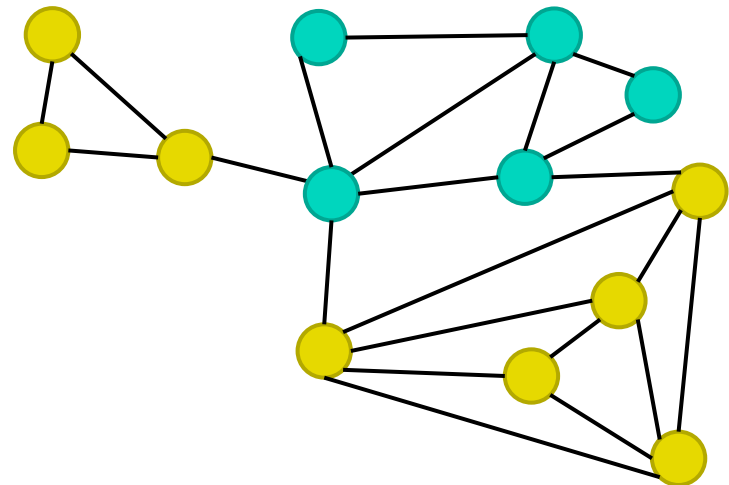
- The dynamic cascading makes some nodes to imitate the innovators → if this causes all nodes to eventually adopt A we say we have a **complete cascade**
- this depends on  $p^*$ , the network topology, and where are the initial innovators

# Complete cascade at $p^*$



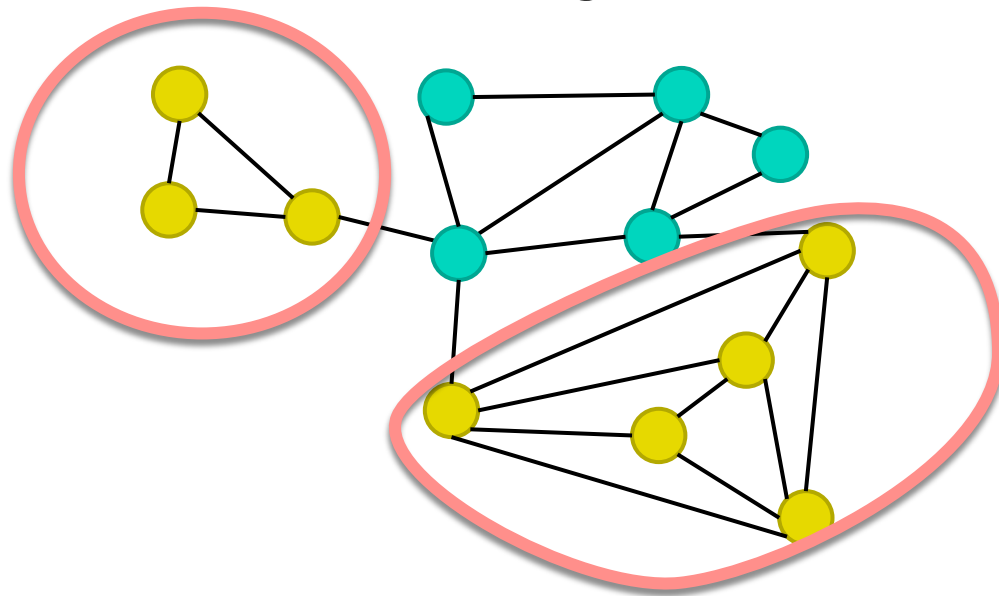
□ The initial innovators

□ After 3 steps  
(the process stops)



# Complete cascade at $p^*$

- What blocks the spreading over the entire network?



- The innovation process never gets past these tight-knit communities

# Consequences on viral trends

- To disseminate content over an entire network, several aspects may be used
  - lowering threshold  $p^*$  clearly helps
  - also, selecting the initial dissemination points as key nodes (well connected hubs)
  - finally: to have access to every community
    - more convenient to have just few connected disseminators in every region than a powerful dissemination in only one

# SI model over a network

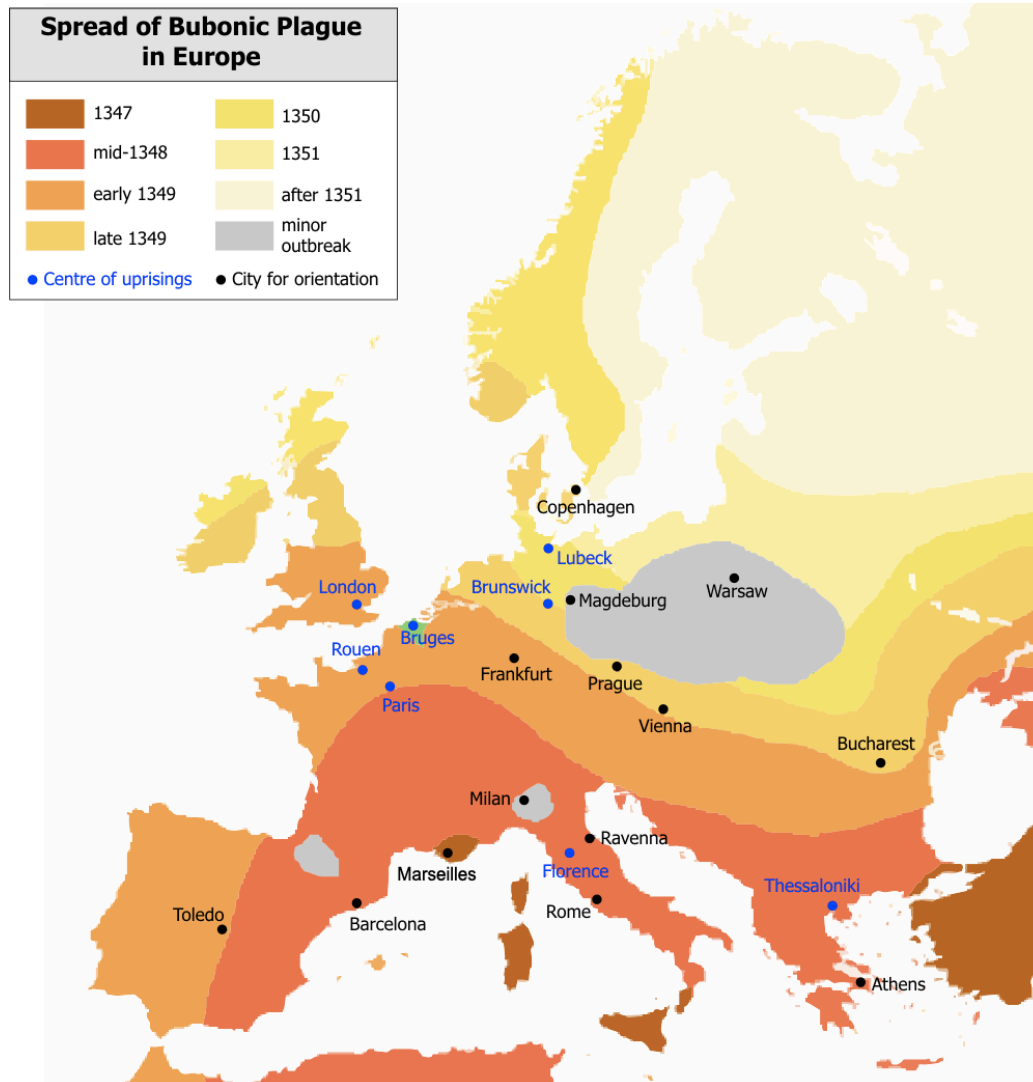
- The SI model just use average values
  - $dx / dt = \beta sx$  means  $x$  grows **on average** proportional to  $s$  and  $x$  over a time unit
  - also we described  $\beta$  as the result of #contacts times (contagion | contact)
  - in a network with average degree  $\langle k \rangle$ ,  $\beta$  is also proportional to  $\langle k \rangle$ , so we write it as  $\beta \langle k \rangle$  (no longer the same  $\beta$  as before)
  - we can do it since we work on averages

# SI model over a network

- This formulation can be implemented in every model seen so far (not only SI but also SIR, SIRS, SEIR, SICR...)
- Problem is, it only works under very unrealistic assumptions:
  - homogeneous mixing
  - all nodes have comparable degree
- Also, it does not tell us how the network structure influences the spreading



# Bubonic plague in Europe



- Some regions are “spared” as they have a relatively low impact of the epidemics

# Network epidemics

- A key idea [Vespignani, Pastor-Satorras] is to use a **degree-block approximation**
  - we consider all the nodes with same degree  $k$  as belonging to an ideal subnetwork
  - good modeling economy
- $N_k = \#\{\text{degree } k \text{ nodes}\}$ ,  $p_k = \text{deg.distrib.}$   
 $X_k = \#\{\text{infected nodes with degree } k\}$
- Consider  $x_k = X_k / N_k \rightarrow x = \sum_k x_k p_k$

# Network epidemics

- Now, we rewrite the basic SI equation as:

$$\frac{dx}{dt} = \beta \langle k \rangle s x \quad \longrightarrow \quad \frac{dx_k}{dt} = \beta k (1 - x_k) \Theta_k$$

- We have  $k_{\max}$  equations (one per degree)
- We keep the same rationale, but replace
  - $\langle k \rangle$  with the actual degree  $k$
  - $s_k$  with  $1 - x_k$  (so we only have one variable)
  - $x_k$  with  $\Theta_k =$  **density of infected neighbors** of a **susceptible** node with degree  $k$

# Early epidemic stages

- How to exploit  $dx_k / dt = \beta k(1-x_k)\Theta_k$ ?
  - focus on small  $t$  (as in the standard SI)
  - this way, we can treat  $x_k \approx 0$  in the r.h. side
- We get  $dx_k / dt = \beta k \Theta_k$
- We can show that in the absence of degree correlations, the term  $\Theta_k$  is
  - independent of  $k$  (so we call it just  $\Theta$ )
  - exponentially growing in  $t$

# Density of infected neighbors

- In the absence of degree correlation:  
probability that from an  $h$ -node, following a random link we reach a  $k$ -node

$$q_k = k p_k / \langle k \rangle$$

independent of initial node's degree  $h$

- indeed, we reach a  $k$ -node since we have followed one of its  $k$  connections
- and there is no correlation between  $h$  and  $k$

# Friendship paradox [Feld, 1961]

- My friends are more popular than me
  - This is actually true: nodes with high degrees are more likely to be counted as friends, and they skew the average of the no. of friends of friends
  - So  $\langle k \rangle = \mathbb{E}[\text{\#friends}]$  is smaller than  $\mathbb{E}[\text{\#friends of friends}]$
  - this is particularly visible on scale-free networks since they have hubs

# Density of infected neighbors

- What is the probability that starting from a **susceptible**  $h$ -node, following a random link, we reach an **infected**  $k$ -node? It is

$$q'_k = (k-1) p_k / \langle k \rangle$$

still independent of initial node's degree  $h$

- not all  $k$  connections available: the  $k$ -node is infected; hence, one link points to another infected, from whom it got the disease, but we are starting from a susceptible!

# Density of infected neighbors

□ Hence  $\Theta_k = \Theta = \frac{\sum_k (k-1)p_k x_k}{\langle k \rangle}$

- We can also relate the derivatives, which allows us to understand how  $\Theta$  grows

$$\frac{d\Theta}{dt} = \sum_k \frac{(k-1)p_k}{\langle k \rangle} \frac{dx_k}{dt}$$

- up to some modifications, this expression is true for not only SI, but also other models



# back to SI equations

□ Now, for SI we know  $dx_k / dt = \beta k(1-x_k)\Theta_k$

□ if small  $t \rightarrow dx_k / dt = \beta k\Theta_k$

□ thus 
$$\frac{d\Theta}{dt} = \beta \sum_k \frac{(k^2 - k)p_k}{\langle k \rangle} \Theta = \beta \left( \frac{\langle k^2 \rangle}{\langle k \rangle} - 1 \right) \Theta$$

□ Solving as usual we get  $\Theta = \Theta_0 e^{Ft}$

where  $F = \beta(\langle k^2 \rangle - \langle k \rangle) / \langle k \rangle$ ,  $\Theta_0 = x_0 (\langle k \rangle - 1) / \langle k \rangle$

choosing the  $x_0$  initial  
infected with uniform  
random distribution

# back to SI equations

- Inserting into the equations for  $x_k$  we get:

$$\frac{dx_k}{dt} = \beta k x_0 \left( \frac{\langle k \rangle - 1}{\langle k \rangle} \right) e^{Ft}$$

that leads to  $x_k = x_0 \left( 1 + \frac{k(\langle k \rangle - 1)}{\langle k^2 \rangle - \langle k \rangle} (e^{Ft} - 1) \right)$

- thus,  $x_k$  depends on both degree distribution of the network and the specific value of  $k$

# back to SI equations

- We derived that  $x_k = f(t) + k g(t)$  with both  $f$  and  $g$  being increasing functions

- nodes with higher  $k$  are reached earlier

- or, their “infected share”  $x_k$  grows faster

- $x = \sum_k x_k p_k \rightarrow x = x_0 \left( 1 + \frac{\langle k \rangle^2 - \langle k \rangle}{\langle k^2 \rangle - \langle k \rangle} (e^{Ft} - 1) \right)$

- especially, focus on  $F = \beta(\langle k^2 \rangle - \langle k \rangle) / \langle k \rangle$

# back to SI equations

- For an Erdős-Rényi model (random graph) we have  $\langle k^2 \rangle = \langle k \rangle (1 + \langle k \rangle)$
- we get  $F = \beta \langle k \rangle$ ,  $x = x_0 \left( 1 + \frac{\langle k \rangle - 1}{\langle k \rangle} (e^{\beta \langle k \rangle t} - 1) \right)$
- in other words,  $x$  grows exponentially with exponent  $\beta \langle k \rangle$  (well, only for small  $t \rightarrow$  after that it becomes a sigmoid)
- Fallback to SI (homogeneous mixing)!

# SI over scale-free networks

- Scale-free with  $\gamma > 3 \rightarrow \langle k^2 \rangle, \langle k \rangle$  are finite
  - $F = \beta(\langle k^2 \rangle - \langle k \rangle) / \langle k \rangle$  is finite
  - similar behavior to E-R, i.e., exponential increase (although  $F$  can be bigger)
- Scale-free with  $\gamma < 3 \rightarrow \langle k^2 \rangle$  goes to  $\infty$ 
  - contagion is very rapid (instantaneous)
  - this is because big hubs are both the first to be infected and also spread the disease very effectively (**super spreaders**)

# Other networks

- We do not need a scale-free network to enhance the spreading of the disease
  - all that we require is that  $\langle k^2 \rangle$  is large, so that there are big hubs acting as spreaders
- On the other hand, on regular networks (e.g. lattices) we see a reduced term  $F$ 
  - consistent with the intuition that any node can infect at most a limited number

# SIR model over networks

- SI → eventually everyone is infected
- What about SIR? We need to add a term:

$$dx_k / dt = \beta k(1-x_k-r_k)\Theta - \mu x_k$$

- where again  $\Theta = \frac{\sum_k (k-1)p_k x_k}{\langle k \rangle}$

- and we set  $(1-x_k-r_k) \approx 1$  so as to obtain

$$dx_k / dt = \beta k\Theta - \mu x_k$$

# SIR model over networks

- Analogously to what we derived for SI:

$$d\Theta / dt = [ \beta (\langle k^2 \rangle - \langle k \rangle) / \langle k \rangle - \mu ] \Theta$$

- This leads us again to  $\Theta = \Theta_0 e^{Ft}$

- but now  $F = [\beta \langle k^2 \rangle - (\beta + \mu) \langle k \rangle] / \langle k \rangle$

- i.e., the disease is not guaranteed to spread

- $F$  must be positive or else  $\Theta$  vanishes:

threshold criterion similar to the  $R_0$  criterion

$$F > 0 \quad \text{if} \quad \boxed{\beta / \mu} > \langle k \rangle / (\langle k^2 \rangle - \langle k \rangle)$$

called **spreading rate  $\alpha$**



# SIS model over networks

- We can write similar equations for SIS
- That is, we start from  $dx_k / dt = \beta k \Theta - \mu x_k$ 
  - but now  $\Theta = \sum_k k x_k p_k / \langle k \rangle$  as nodes can be susceptible even after being infective
  - thus, all neighbors are potential infectives
- We still get  $\Theta = \Theta_0 e^{Ft}$ ,  $F = [\beta \langle k^2 \rangle - \mu \langle k \rangle] / \langle k \rangle$ 
  - threshold criterion is now:  
$$F > 0 \quad \text{if} \quad \alpha = \beta / \mu > \langle k \rangle / \langle k^2 \rangle$$

# Threshold criterion

- Rules  $\alpha^{(\text{SIR})} > \langle k \rangle / (\langle k^2 \rangle - \langle k \rangle)$ ,  $\alpha^{(\text{SIS})} > \langle k \rangle / \langle k^2 \rangle$  relate “biological parameters” ( $\alpha = \beta/\mu$ ) with the network topology and deg.distrib.
- We get a threshold  $\alpha_c$  for contagion
  - threshold for SIS is slightly lower than that of SIR since we allow hubs to be infected and spreading the disease once again
  - note that threshold is only necessary but not sufficient (strictly speaking)

# Threshold criterion

- On a random graph:

$$\alpha_C^{(SIR)} = 1 / \langle k \rangle, \quad \alpha_C^{(SIS)} = 1 / (1 + \langle k \rangle)$$

- in both cases, the higher  $\langle k \rangle$ , the lower the threshold (but always finite)  $\rightarrow$  easier spread
- But for a scale-free network,  $\langle k^2 \rangle$  is bigger; for  $\gamma < 3 \rightarrow \langle k^2 \rangle \rightarrow \infty$ , i.e., thresholds=0
- consequence: even a weak infection can still spread (by just reaching the right hub)

# Threshold criterion

- Important difference with homogeneous models: on a scale-free network with  $\gamma < 3$ 
  - it is **very easy** to spread a virus, as even contagions with low  $\alpha$  can spread
  - the contagion is almost instantaneous as the exponential parameter is very high
- all these conclusions are derived under the block-degree approximation but are valid also under more precise models