

Workshop “Presentation skills” (January 2023)

Links

Day 1

What type of speaker are you?

https://PollEv.com/multiple_choice_polls/iR7ygCIdnSVTXsTPdmdk0/respond

What are your strengths and weaknesses?

https://miro.com/app/board/uXjVOYNU9Yw=?invite_link_id=105209864747

Thesis vs. Goal

https://padlet.com/elena_callegaro_2/i5753eioacw0o8gt

Non-verbal communication – Useful video

https://www.ted.com/talks/amy_cuddy_your_body_language_may_shape_who_you_are?language=en

Day 2

Download Praat

For Macintosh: https://www.fon.hum.uva.nl/praat/download_mac.html

For Windows: https://www.fon.hum.uva.nl/praat/download_win.html

Steve Jobs introducing the iPhone at MacWorld 2007

<https://www.youtube.com/watch?v=3NYleDiQUzY>

Voice power and intonation – Practice

Good morning, everyone. I'm very glad to be here today to have the chance to tell you about our company. Our company was founded in 1958 as a small family business. Today, it employs more than 460 people and it has an annual turnover of two hundred million dollars. What are the reasons for this outstanding growth? The reasons are: the quality of our products, our attention to the needs of our customers, and our decentralized management structure – a structure that allows flexibility, motivation and the rapid development of new ideas. As you know, we specialize in electrical distribution systems, and our company is well-known for having the widest product range in the market. The key philosophy behind our products is ease of assembly, and indeed we are regarded as the leader in this field.

Our product system remains totally flexible until the final installation at the construction site. And where are the construction sites? You'll find our products in every type of property, from residential developments and office blocks to factories and industrial units. OK, that's all I want to say about our product range. Now I'd like to say something about our market. Who exactly are our customers? Well, we sell more than 70% of our products through wholesalers, and the rest directly to builders. We view our customers not just as customers – we view them as partners. Partners who can work with us to innovate and set new standards for electrical distribution systems.

How to use your voice – Useful video

https://www.ted.com/talks/julian_treasure_how_to_speak_so_that_people_want_to_listen?language=en