



Gender Implementation in Vienna – an overview

City of Vienna



- **Capital of Austria**
- **1.7 million inhabitants**, 23 districts
- **increasing population** after decades of stagnation
- high percentage of historical districts
- „green city“, but **lack of open space** in districts close to the city center
- extensive **public transport** system
- **80%** of new **housing projects** are **subsidised**

20 Years Women's Interests in the Field of Planning



- 1991: **exhibition** „Who Does Public Space Belong to – Women's Everyday Life in the City “
- 1992: **Women's Office**
- 1998: **Co-Ordination Office** for Planning and Construction Geared to the Requirements of Daily Life and the Specific Needs of Women
Co-Ordination Office puts focus on **Gender Mainstreaming**

Co-Ordination Office

- institutional background: Co-Ordination Office was established at the **highest level** of **City Administration** (Chief Executive Office – Executive Group for Urban Planning, Development and Construction)
- Co-Ordination Office worked together mainly with 12 **planning** and **traffic departments** (20 of 67 departments are technical ones)
- **combining** technical requirements and social skills
- **personal staff** of **5**: head of office, 2 co-worker, secretary, tracer
- small, **annual budget** (~30.000 Euro) and **extra budget** for certain projects

Mainstreaming

- 2010: restructuring of the Executive Office Group for Urban Planning, Development and Construction
Dissolution of the Coordination Office
Gender experts in the units:
 1. Urban Planning Group
 2. Building Construction Group
 3. Public Works Group
- 60 Gender Mainstreaming Planning Projects up to now

Field of Activity

- gender-sensitive housing
- gender-sensitive park-design and playgrounds
- security in public space
- gender-sensitive traffic and transport planning
- public purpose building
- urban development

conducting **research studies**, **evaluations** and **pilot projects**, preparing **checklists** and **planning recommendations**, developing overall concepts, representing relevant interests in **juries**

Gender-sensitive Housing



Frauen-Werk-Stadt I: move-in 1997, 357 flats



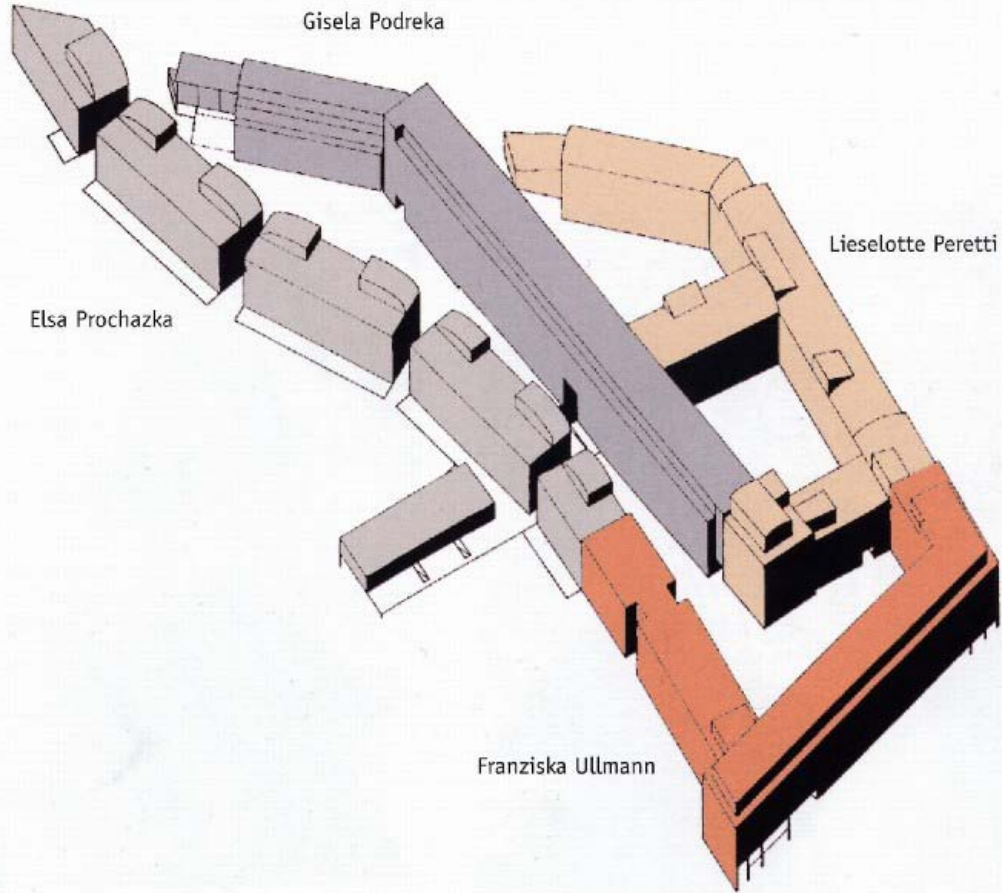
Frauen-Werk-Stadt II: move-in 2004, 140 flats



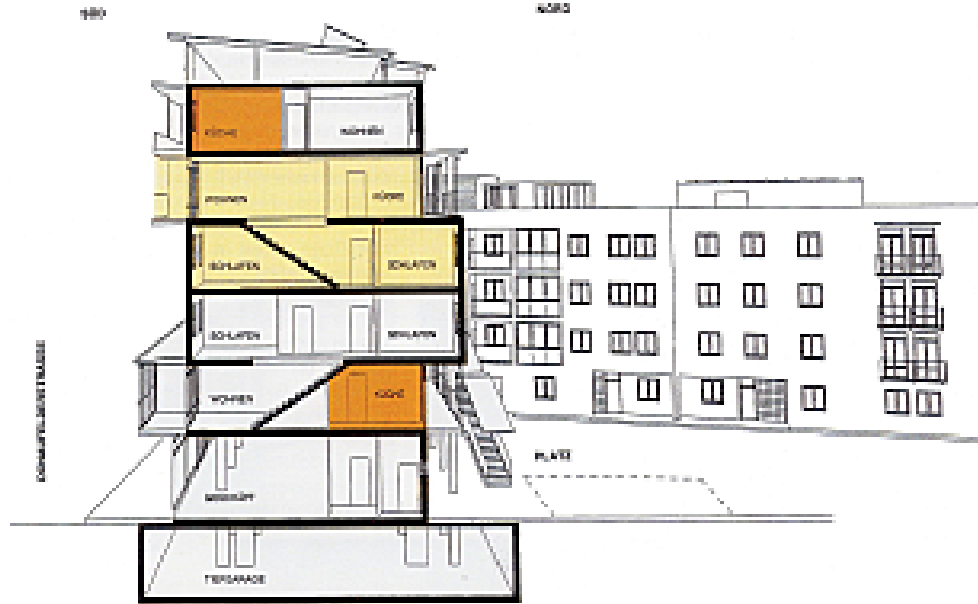
Frauen-Werk-Stadt III: move-in 2010, 41 flats

Ansicht Nord-West

Frauen-Werk-Stadt I



Building Social Space



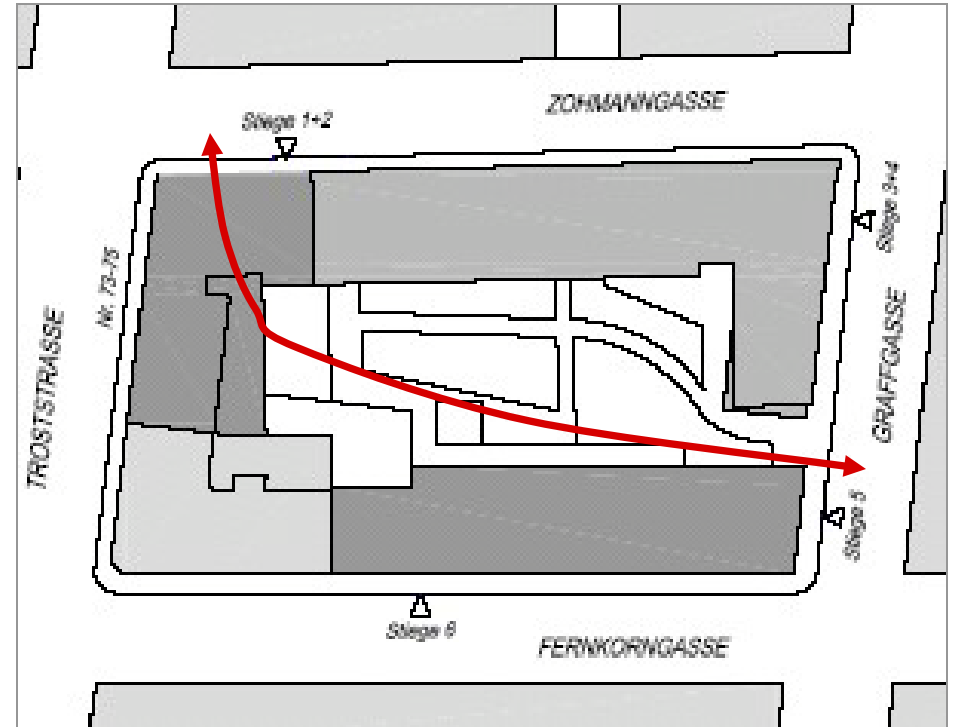
Great Variety of Open Spaces



A Flat for All Life Phases



Frauen-Werk-Stadt II



Gender-sensitive Housing

gender-sensitive **housing criteria**

- for housing projects that have applied for subsidies (developers competitions, property advisory board)
- supporting supply and family work, encouraging neighbourly contact through „social space“, supporting subjective feeling of security, considering different family set-ups and life phases when designing flats

implementing into mainstream: Co-Ordination Office has assessed more than **1.000 subsidised projects with appr. 85.000 apartments**

noticeable increase of quality for

- staircases and entrance
- secondary utility rooms
- outlines of flats
- open space and playgrounds

Frauen-Werk-Stadt I / Frauen-Werk-Stadt II

	Frauen-Werk-Stadt I	Frauen-Werk-Stadt II
Wohnungsanzahl	357	134
Geschoßzahl	4,6	6,5
Gebäudetiefe	10,50 - 14,00m	13,00 - 15,00m
Bruttogeschoßfläche	43.000m ²	15.000m ²
GFZ	1,9	3,3
Erschließung		
Anzahl d. Stiegehäuser	22	6
Wohnungen/Hauseing.	16	22
Spänner	3	4
Anteil quer durchlüfteter Wohnungen	78%	70%

Gender-sensitive Park-design

1997: „Foul Play with Opportunities? – Girls into Public Space!“
(**socio-scientific survey** by Schlaffer / Bernard)

different range of mobility and activity interests of girls and boys
⇒ **specific interests of girls** have to be considered

2000: **strategic project** within the City`s Strategy Plan

since 1999: **6 model projects** realized (4 projects: testing different forms of participation for girls)

evaluation: usability analysis of 5 parks,
design analysis of 14 parks in Vienna

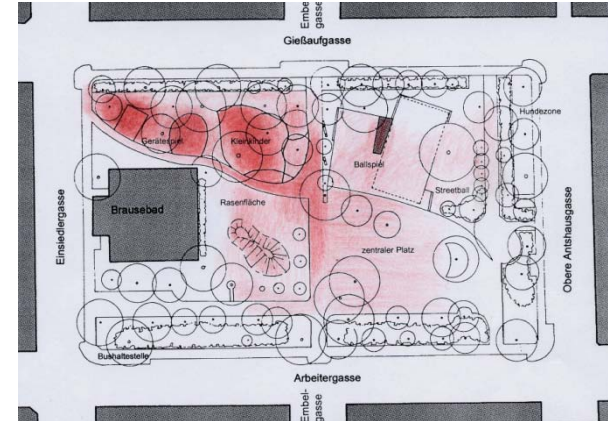
Gender-sensitive park-design



Odeonpark



Draschepark



usability analysis Einsiedlerpark

working group accompanying the whole process (Co-ordination Office, Departments for Parks, Urban Planning, Out-Of-School Activities)

2006: elaboration of **planning recommendations** for gender-sensitive park design effective from January, 1st, 2007: citywide, for all park-design or -redesign processes, evaluation workshop

Competition Rudolf-Bednar-Park



Urban Development: Flugfeld Aspern (Master Plan)



Flugfeld Aspern

size: **200 ha**

intended number of inhabitants: **20.000**

intended number of workplaces: **25.000**

focus: **social infrastructure** and **accessibility**

gender-specific urban development **expertise**

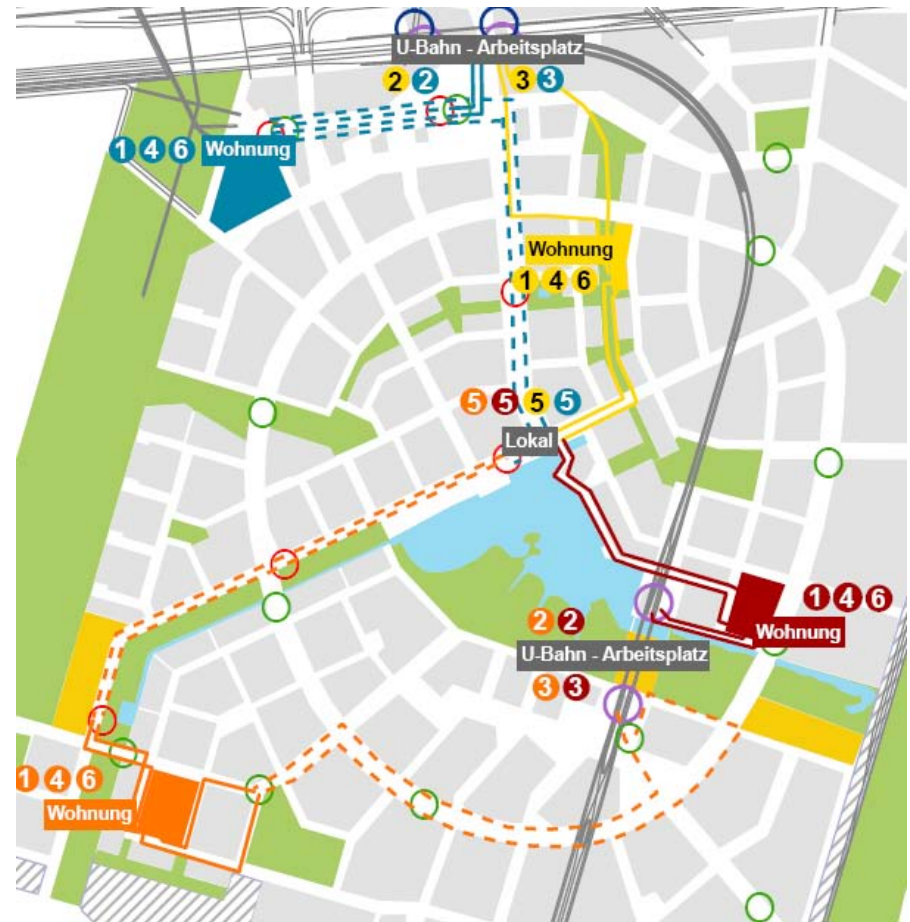
analysing 9 typical **sequences of journeys** of different daily life pattern on the basis of four virtual places of domicile

child, female/male youth, female/male student, paid working (supply work), paid working at night (supply work), working (no supply work), elderly person

Sequences of Journeys



paid working (combined with supply work)



„supplied“ working

Criteria on Social Infrastructure for Urban Development

analysing case studies:

- 3 kindergardens
- 3 schools
- 2 geriatric hospitals

interviews with the heads of the institutions to gain knowledge about users' experiences

recommendations for size and location of site, orientation, structure and shape of buildings as well as height

Urban Development: Nordwestbahnhof (competition)



winning project (March 2008)

size: **41 ha**

intended number of inhabitants: **13.000**

considering gender mainstreaming:

- within the urban development

competition (prequalification and jury)

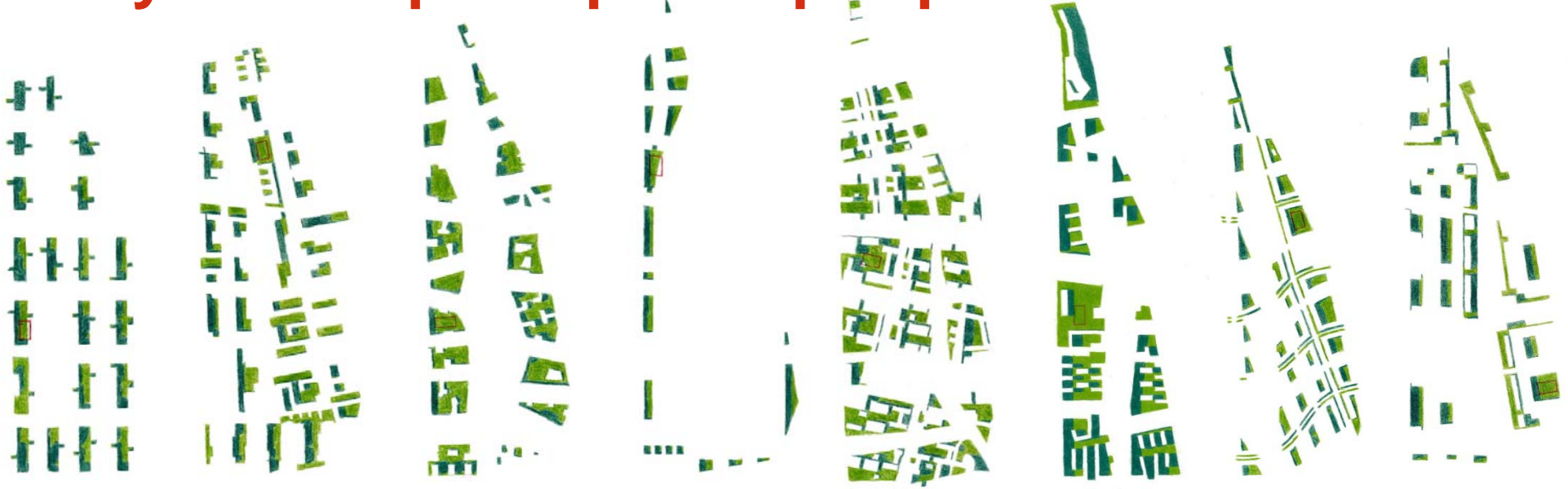
- Co-ordination Office was part of the core team

focus: quality of **public** and **semi-public space**

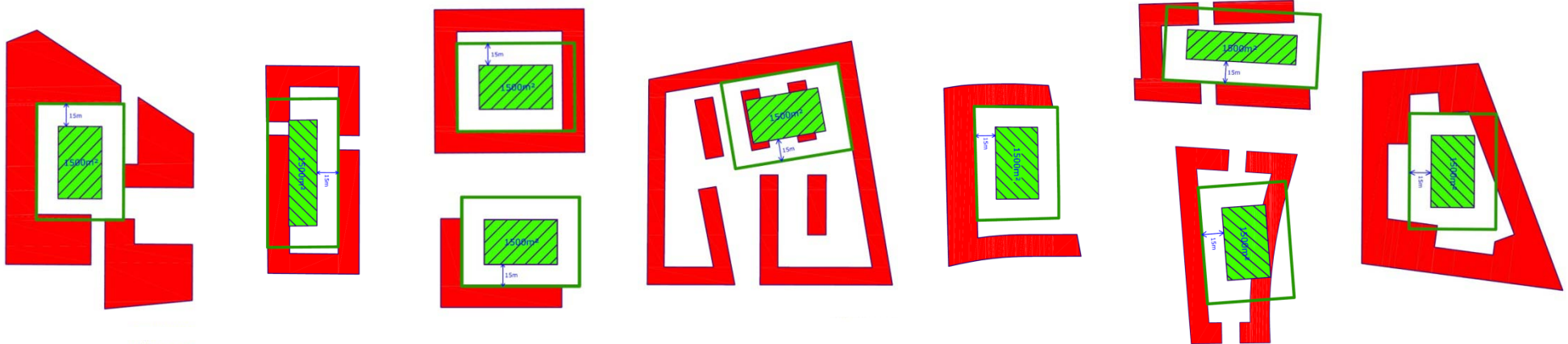
analysing the **shading** of **open space** for each submitted project at a certain time and date

analysing the possibility to establish children's **playgrounds** of adequate scale

Analysis of Open Space - prequalification



Shading of semi-public space (10th April, 3 p.m)



necessary block extension for the open space of a kindergarten

Public Purpose Buildings

competition „education center **Simmeringer Markt**“ (2006)

library, music school, adult education

revising draft plans after the competition



Simmeringer Markt



Nordbahnhof

competition „school and kindergarden **Nordbahnhof**“ (2007)

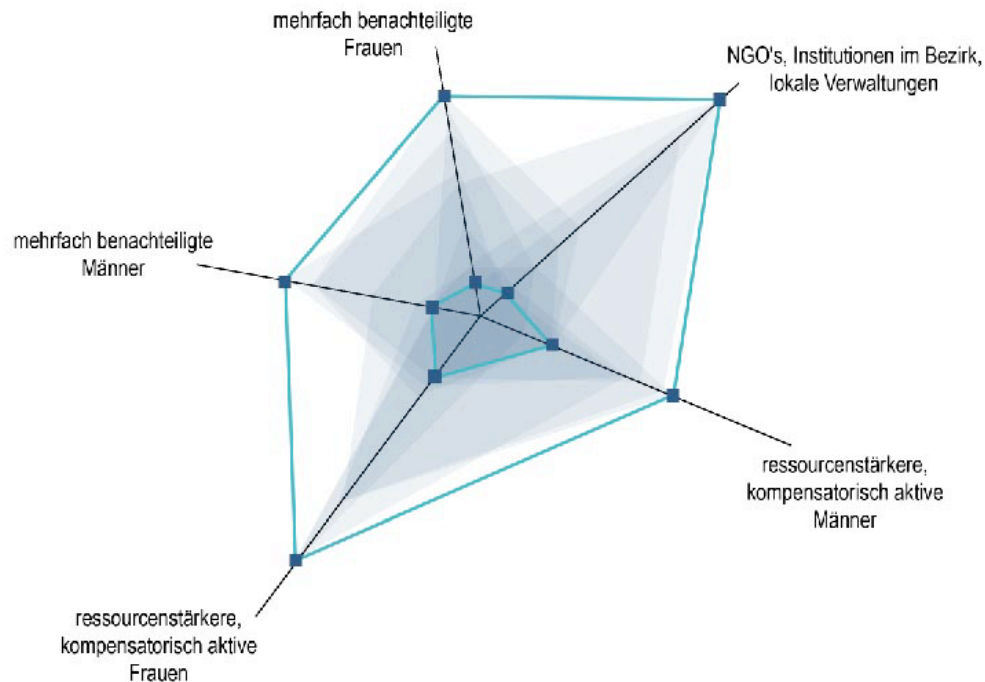
large scale education center for 3 to 10 year-olds

new prototype for urban development projects

considering planning requirements in the competition (prequalification, jury)

„Salto“

Developing measures to assure the quality of life of **elder people** and to strengthen their autonomy (2 pilot districts)



Method: gender figure showing the impacts of a measure on a certain target group

Gender-sensitive Traffic Planning

considering women`s „everyday life“ mobility

purpose of traffic: complexity of journeys (esp. combination of employment and supply / family work)

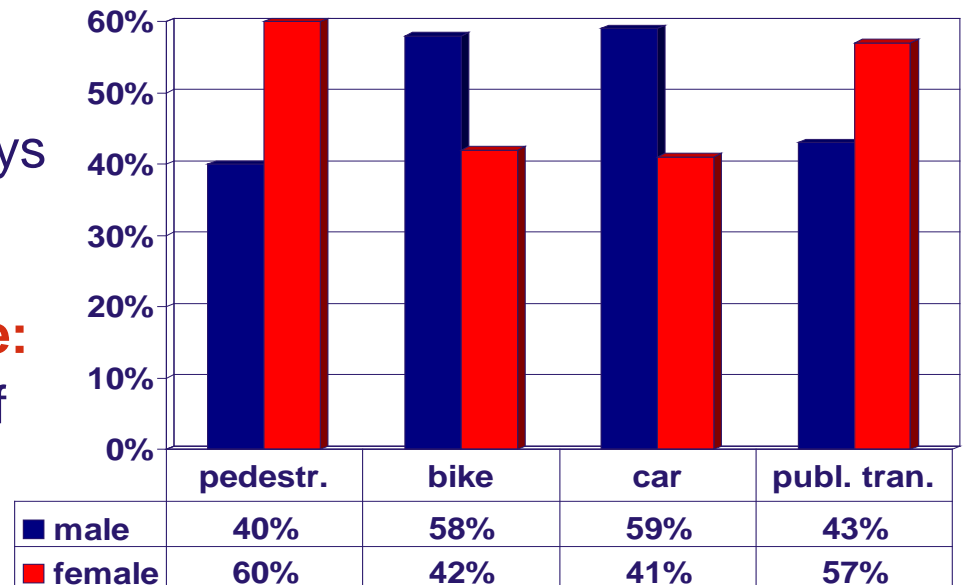
means of traffic (gender-split):

60% of all journeys on foot in Vienna are made by women, 59% of all journeys by car are made by men

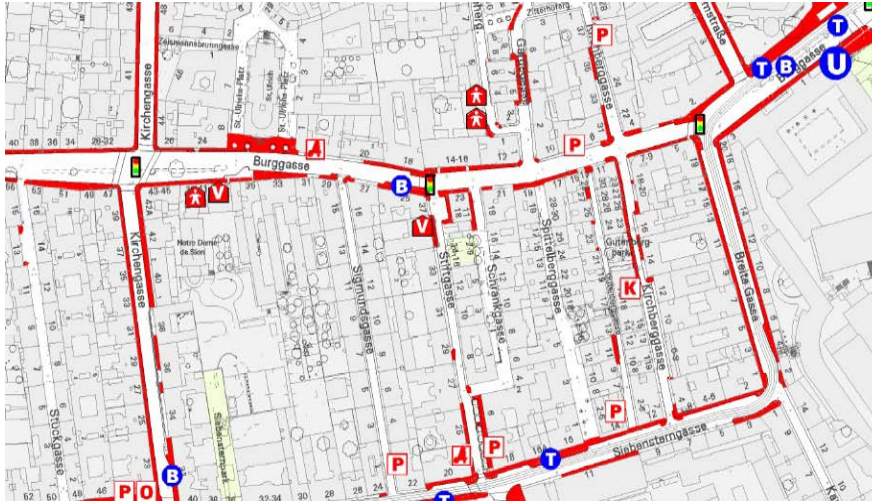
methodical and strategical challenge: needs of pedestrians - a „blind spot“ of traditional traffic planning

Traffic Master Plan 2003:

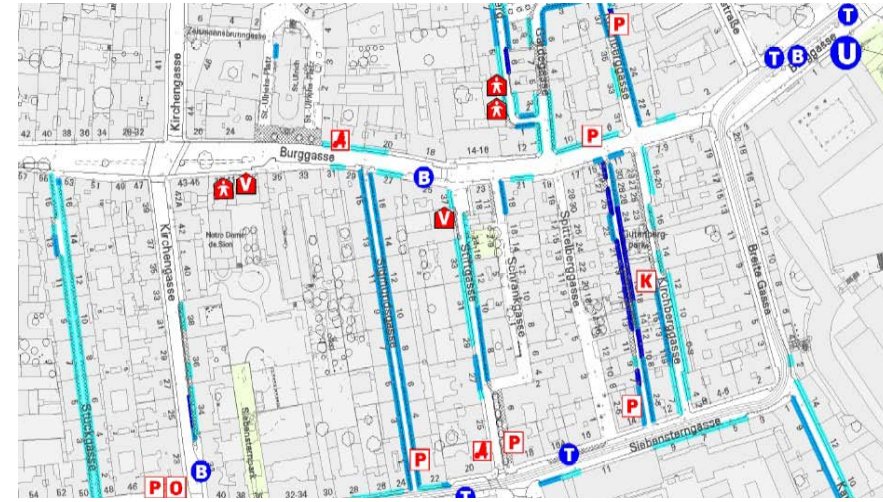
contains principles and objectives for pedestrians



Gender Mainstreaming Model Districts (2002)



qualities



deficits

providing 23 Viennese districts with a set of maps depicting **qualities** and **deficits** in the pedestrian-path network related to highly frequented destinations

2006 / 2008: improving and updating

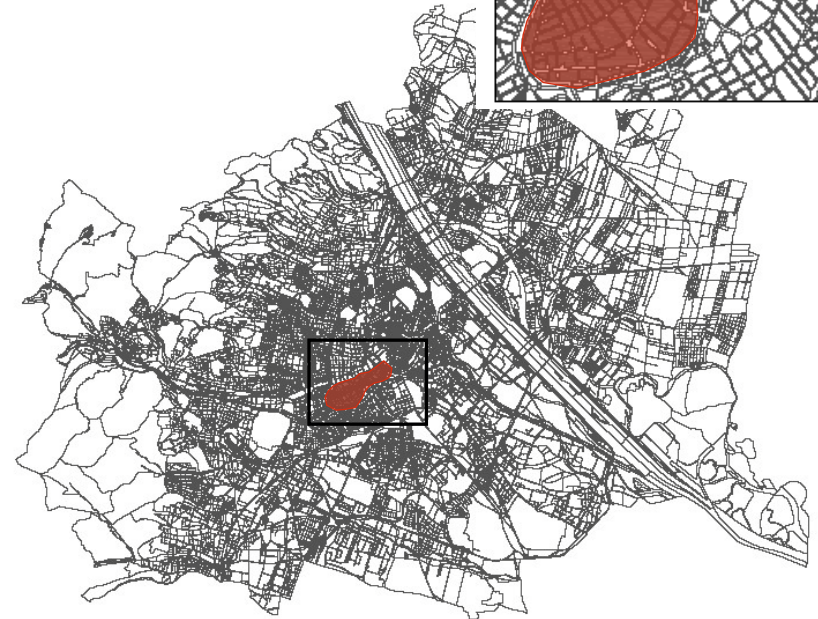
prioritizing measures in public space (limited resources)

Gender Mainstreaming Pilot district, 2002

Mariahilf: 28.000 inhabitants, 1,5 km²

Reasons for selection Mariahilf

- Political board of the district: resolution Gender Mainstreaming
- Women commission
- District Mayor very supportive: focus on public space and pedestrian needs



Study „ Fair Shared City“

Analysis of the pedestrian conditions according to the quality criteries of the Traffic Master Plan. 27 Km road network scale 1:500



hierarchy: 3 categories of pedestrian ways

Gender Mainstreaming Pilot Process



7 municipal departments involved:

MA19, MA 21A, MA 28, MA 29, MA 33, MA 46, MA59

challenge: to make participants sensitive to the different, gender-specific needs of road users

Mile stones

2004

Kick-off Event with 2 district walks

Lead Projects

24 **Consultations** for the departments

3 Network meetings **Gender Workshops**



2005 - 2006

3 Lead departments: MA28, MA 33, MA 46

(using Gender Mainstreaming methods for all activities in Mariahilf)

developing **planning instruments** for each lead department

(e.g. **checklist** for road construction projects)

Barrier Freeness



Enlarged Pavements



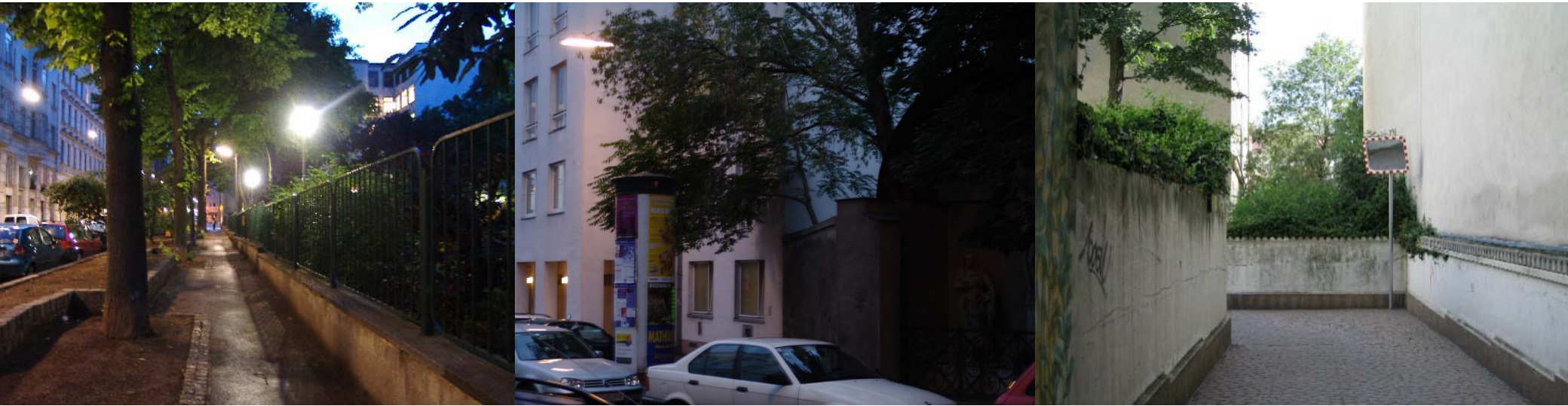
Safe Crossing



Pedestrian-friendly traffic lights



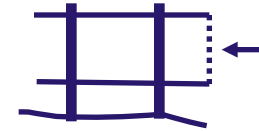
Improvement of the subjective feeling of safety



Quality Assessment

small scale measures

(regular control of the pavement conditions...)



temporary measures

(road works, advertisements, pavement cafes...)

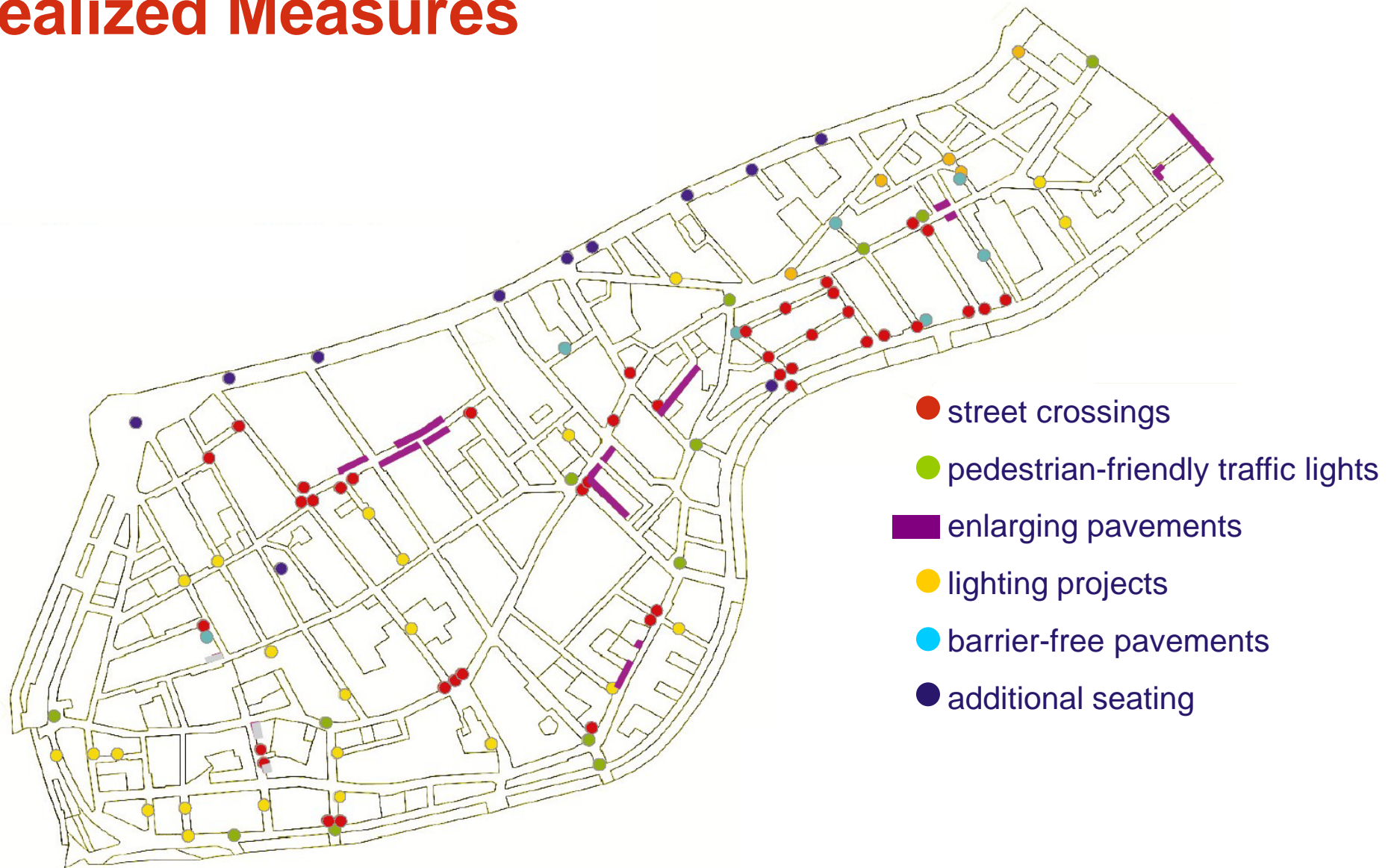


Realized Measures 2002-2006

widening 1,000 metres of pavement, 40 street crossings, 26 lighting projects, 5 barrier-free pavements, installing one lift in public space, 2 minor square designs and additional seating in 9 different locations



Realized Measures



Activities since 2006

Gender Mainstreaming-Best Practice-Exhibition and –Competition (2008/ 09)

focus: projects in public space, contribution to equality

10 of 23 districts have submitted projects

exhibition of the projects will be shown in all participating districts

Evaluation of the Traffic Master Plan

focus: lack of data, quality of sojourn, traffic lights

Gender Mainstreaming Pilot Projects

8 municipal departments of planning and traffic sector choosing pilot projects

at least **2 p.a.**, **scope of action:** urban planning, urban design, land use, road construction, bridge construction, lightning, traffic organisation

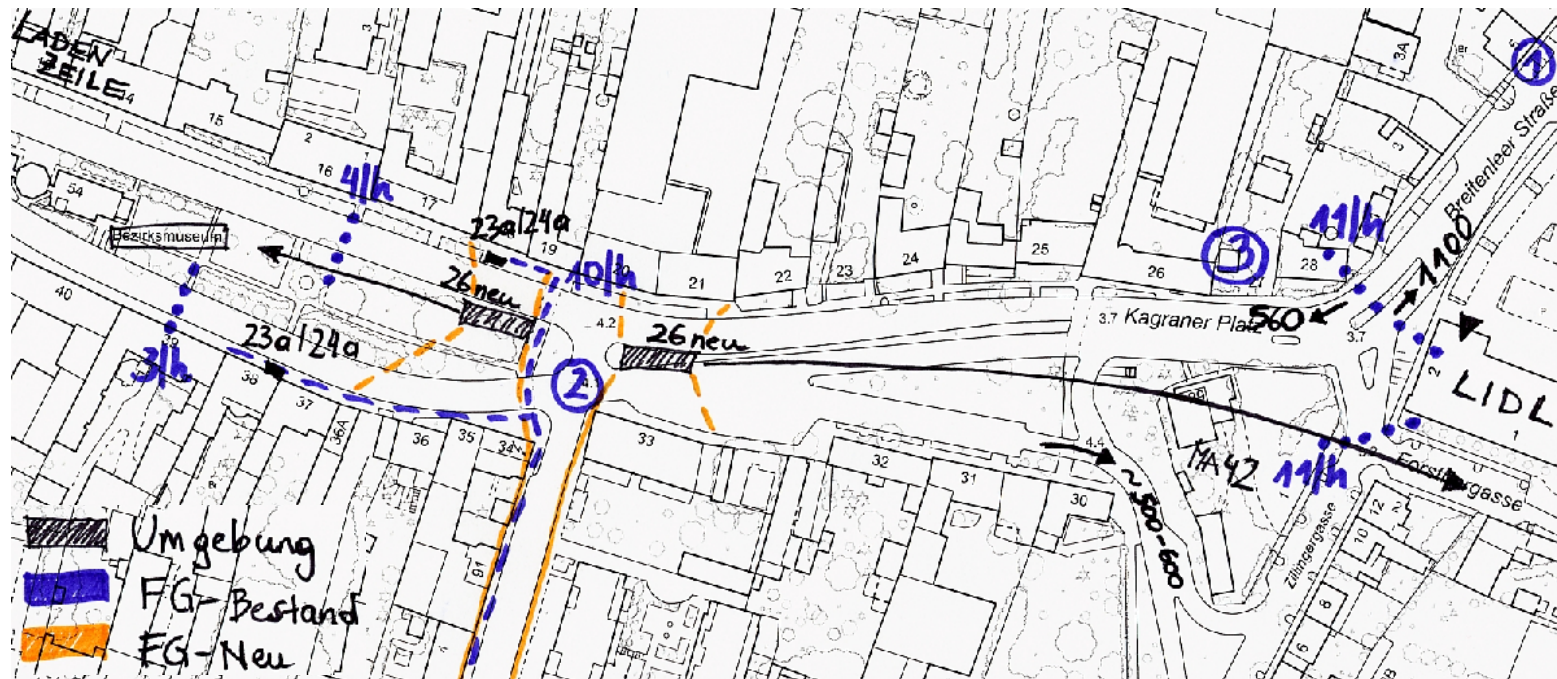
since 2006: **42 pilot projects**, scale ranging from **1:200** (road construction) to **1:12000** (urban development)

Functional Sceme

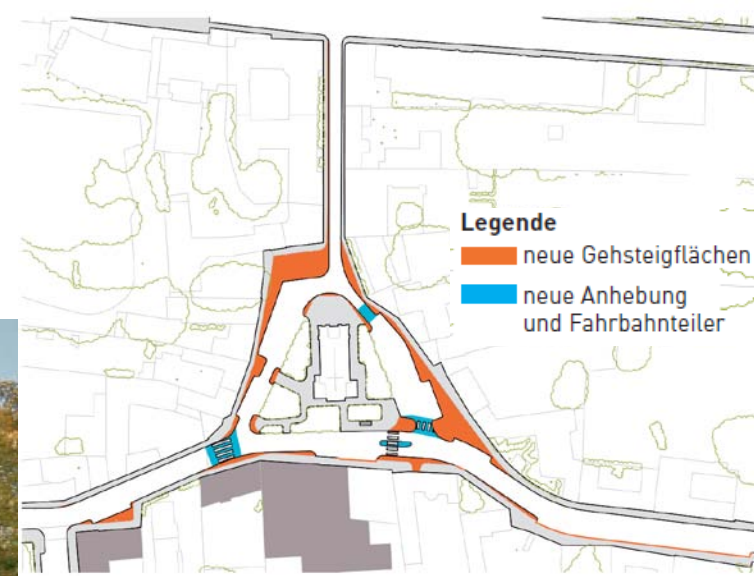
surroundings

pedestrian traffic: actual situation and already known developments

demands for better relations



GM - District Award



GM - District Award



GM - District Award Exhibition



Mission statement for Vienna's public space

free space Vienna public space

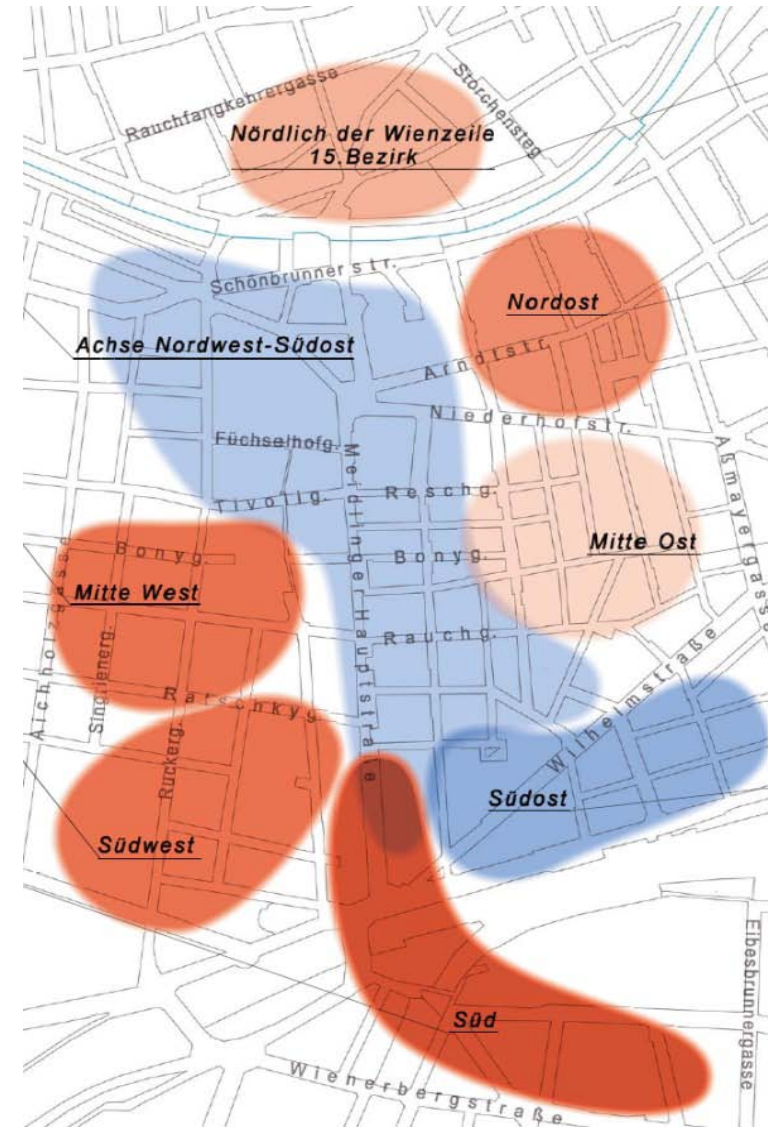
provision
design
management



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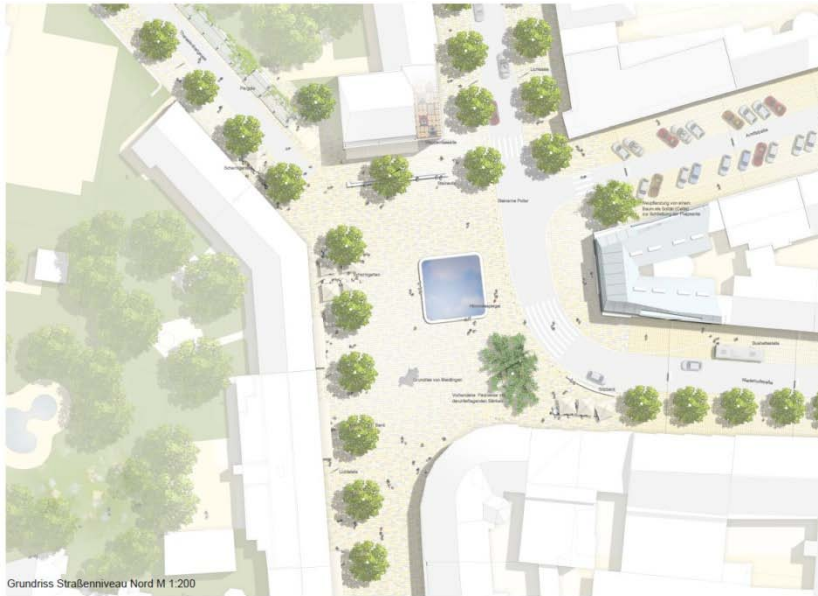
DI Eva Kail Barcelona, 5th of Oktober, 2011

Social Space Analyse – Meidlinger Hauptstraße



Design Competition





WETTBEWERB FUSSGÄNGERZONE MEIDLINGER HAUPTSTRASSE 124731



Evaluation Mariahilfer Platzl



Training

Gender City (2003): one-day planning play

Gender in the City (2004): 2 or 4-hours Forum Theatre

Workshops, Trainings and **Walks** during the
the Gender Mainstreaming Lead Projects

Handbook in preparation

Public Relations

Broschures, Folders, DVD, Homepage



Gender Mainstreaming is a necessary and successful strategy to reach a „Fair Shared City“

